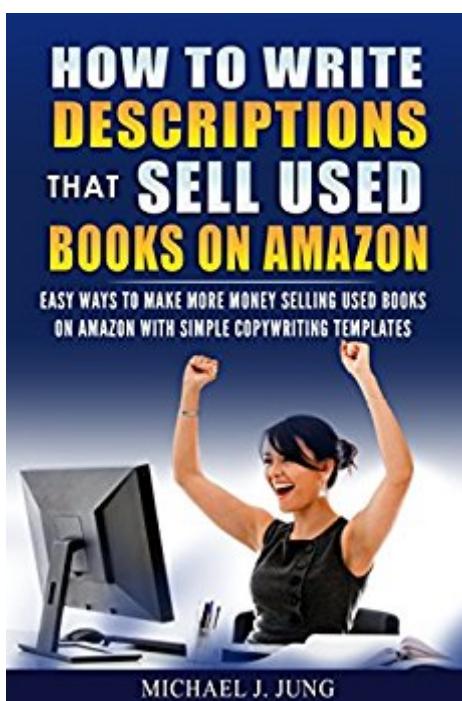


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How To Write Descriptions That Sell Used Books On : Easy Ways To Make More Money Selling Used Books On With Simple Copywriting Templates (Sell Books Fast Online Book 1)



Synopsis

Did you know writing great descriptions of your used books can help them sell faster and for higher prices on ?Ã Â Many sellers donÃ¢â€”t realize this. Most just copy and paste the same vague description on all their used book listings Ã¢â€”œ or donÃ¢â€”t describe their books at all. Yet by passing up the chance to spotlight key features of their books, theyÃ¢â€”re ignoring one of the easiest ways to make more money selling used books on .Ã Â By writing a great book description, you can:Ã Â Ã Â Ã¢â€”Â¢ Tell customers exactly what they want to know about your bookÃ Â Ã¢â€”Â¢ Highlight special features about your book and online bookstoreÃ Â Ã¢â€”Â¢ Make your used bookÃ¢â€”œs flaws appear attractive to the right buyerÃ Â Ã¢â€”Â¢ Attract customers who will pay higher prices for your booksÃ Â Best of all, writing descriptions that sell used books can be quick and easy Ã¢â€”œ if you have the copywriting templates and step-by-step instructions in this eBook. Using proven techniques, IÃ¢â€”ll show you how to tailor a basic description into an eye-catching piece of copy that will attract customers, boost your sales, and make you more money online! As an added bonus, IÃ¢â€”ll reveal how writing great book descriptions can encourage customers to give you better feedback and more positive reviews Ã¢â€”œ which will only make your online bookstore more popular in the Marketplace!Ã Â Whether youÃ¢â€”re a college student reselling your textbooks or a book collector entering the online bookselling market, you need this book! Scroll to the top of this page, click the Ã¢â€”“BUY NOWÃ¢â€”Â• button and start selling more used books online today!

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I thoroughly enjoyed this book and it's SO helpful!!! It's not too long, it's not too short and it gives the reader incredibly helpful advise. I loved the step by step guide to posting descriptions and how it taught me to be competitive when listing my books for sale. The 3 Point Inspection and the tip to add unique selling points, tracking numbers, etc. all made the process of writing descriptions for my books quite easy and I even enjoyed the fact that humor was sprinkled amongst the book which could have been a very dry read, but wasn't (thanks for the tip about Grandma's fruitcake recipe!) But my favorite part is that at the back of the book is a user friendly reference back to the description templates that Mr. Jung put together to make the entire process a painless endeavor. Plus, this guy really knows his stuff and even references his blog for further help in selling books online. This is the perfect book for ANYONE wanting to sell their books online and I can't wait to tackle my pile of books to make some much needed cash!

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